

CÍNTIA GUIMARÃES SOLUCHINSKY

BRAND DESIGNER

Brand Identity &
Visual Communication

ABOUT

Brand Designer with experience in brand identity and visual communication projects. I develop strategic and visual solutions through creativity, research, and emerging technologies, including Generative AI.

Location

Joinville, SC, Brasil

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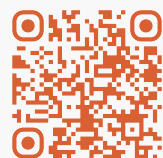
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EXPLORE
MY PROJECTS

DESIGN S ROOTED IN THE BALANCE BETWEEN STRATEGY AND SENSITIVITY.



EDUCATION

2008 - 2012

Bachelor's Degree
in Product Design

PUC PR

2018

Specialization in
Visual Identity Design

ID CLASS

2026 In Progress

Artificial Intelligence
Applied to Design

NEXUS/OVERLENS

SKILLS

Visual Identity

Verbal Identity

Creative Direction

Generative AI

Naming

Adobe Illustrator

Adobe Photoshop

Typography

Adobe After Effects

Adobe Premiere Pro

Figma

WordPress

EXPERIENCE

2015 - 2018

Freelancer - Graphic Designer

Created logos, print materials, and digital communication assets for businesses and entrepreneurs.

2017 - 2022

Fluir Pilates Studio - Graphic Designer & Brand Strategy

Contributed to brand development, positioning, and strategic communication.

2018 - Present

Cíntia Guimarães Studio - Brand & Creative Designer

Brand identity, naming, brand strategy, creative direction and digital design for businesses across different industries.